



COUNTY OF SURRY

FOR IMMEDIATE RELEASE

Essential But Incomplete Campaign

(Dobson, N.C.) – The Surry County Office of Substance Abuse Recovery is working to educate the community about the large number of resources and organizations it takes to help address substance use issues that the County’s citizens face. Every organization is essential to assisting patients, but without the help of other agencies, sections of the highway on the road to recovery are missing, which makes the recovery process and system within Surry County incomplete.

The Essential But Incomplete public information campaign was recently launched, beginning with an educational video piece from Surry County’s Public Information Office, Surry on the Go. The video is featured on Surry on the Go Facebook, YouTube, X, their app and the cable channel Surry on the Go 1 on Spectrum Channel 1300 and Surry Communications Channel 7.

“In the video piece, each agency that helps assist patients in the recovery process speaks about who their agency is, what they do to help patients and how their agency cannot address all of the needs of the patients, that they need the help of other agencies in Surry and surrounding counties for patients to have even a chance of fully recovering,” said Jamie Edwards, Director of the Surry County Office of Substance Abuse Recovery. “Good communication with patients is essential and each of our partner agencies have to communicate effectively with each patient and with the other agencies on a consistent basis throughout the recovery process to ensure a better chance of recovery. All of our partner agencies are important but without each other, we are ‘Essential But Incomplete.’ We also hope this helps the general public realize how big of a team effort this is and that this campaign encourages teamwork and unity to help our fellow citizens.”

The Surry County Office of Substance Abuse Recovery hopes newspaper articles, the Surry on the Go video piece on social media and cable TV, other social media posts and radio interviews help to educate the public about this valuable and important team effort to help Surry County citizens.

You can watch the Essential But Incomplete educational video piece here:

<https://www.youtube.com/watch?v=V3hupJDeWzE>

Date: January 15, 2026

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